

AUTUMN'S

E-Leaflet

No. 119 • April 2005

WOW! I'm back from Blackpool England, the world's biggest magic convention, where there was more magic than anyone could see in three days, and where lots of ginnmagic disappeared into the bags of happy customers!

January and February I spent working mostly local Atlanta area shows and sleeping in my own bed, except for a near blizzard experience to Plymouth MA and a few days in South Georgia. Truth is, I still love doing school shows in my home state, both entertaining & educating 100,000 kids each year. Currently the newest show is about Ancient Egypt, pyramids and mummies, and I'm walking like an Egyptian sometimes ten times a week! My "More Magic Animals" pre-school show is fun as well, thanks to English sheepdog puppet Sherlock Bones, shown to the right.



MEANWHILE, Autumn is still teaching school but finding time to talk Dad (me) into buying tickets to see Kelly Clarkson at Atlanta's Fox Theatre in May to take her and three of her teacher friends to the concert. It helps that we are all American Idol fans around our house, so I actually will enjoy going and driving them!

LYNNE ALWAYS SAYS I'm a clown without make-up, which brings to mind the news that Piccadilly Books is now reprinting my book **Clown Magic**, which will make it cross the line of 10,000 copies in print! What, you don't have a copy of this COMEDY KIDSHOW ORIENTED book? Well, guess who has 30 copies left in stock, even when the publisher has absolutely none? The Ginnville mail order room, of course! And that's why you should pick up on this special offer right now:



David Ginn's CLOWN MAGIC!

MAGIC and CLOWNING are fun. Put them together and that's twice the fun! Having lectured for both clowns and comedy kidshow magicians for years, I finally put the two elements together in one of my best-selling books.

In 160 pages 8.5 x 11 inches softbound, I spend over 50,000 words explaining how to mix clowning and magic, creating laughter, working with children, comedy warm-ups, audience participation, fun with kids, covering mistakes, clown stunts, silly close-up gags, running gags, walk-around clowning, birthday party stunts, clown magic on stage and more.

Seriously, this book is loaded with hundreds of tried and tested comedy effects with dozens of

complete clown magic skits and routines. Many could easily be performed by a magician and assistant. Complete with index and an appendix explaining dozens of standard magic props.

CLOWN MAGIC, the textbook! Reprint price \$25...but I have exactly 22 copies in stock I'll release at just...**\$19.00 each!!!**

You don't have to be a clown
to learn from and enjoy this book!



Jelly Yo-Yo! 35 sold at Blackpool!

Since last September I've been using this very simple toy to warm up the kids in my Magic Animals show. Just hook it on your middle finger, and let the JELLYFISH bounce up and down. Spin it around, and when it stops, command it to spin the other way by timing your words. Then I treat mine like a yo-yo, springing it down to the floor, up to the ceiling, then back and forth, left-right, left-right, catching it eventually.

Children are fascinated by this colorful, bouncing object.

For the teachers I often refer to it as my dancing spider CHARLOTTE. You may have heard of her; she has her own WEBSITE. What? You never heard of *Charlotte's Web*?

These usually sell at \$2 each, but you can have **four for \$5.00** so you'll have several backups. And one for your own kid!

Profit at the Party

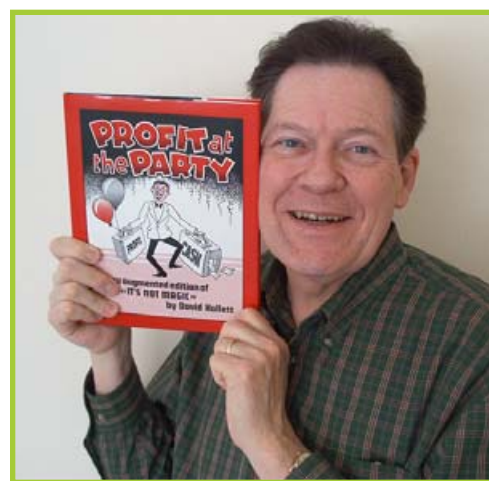
Over 25 years ago British magician DAVID HALLETT wrote a classic textbook about **party entertainment**, and most of you have never even heard of it! Six months ago, I found a copy, read it cover to cover, and now consider it the **best party book for magicians or clowns EVER PUBLISHED!**

Well, thanks to my recent England trip I have come home with *40 hardbound copies of the expanded Supreme 1981 edition, BRAND NEW with dust jacket!*

Profit at the Party is 112 pages of powerful material for family entertainers who do party shows. Not only can you sell them a magic or clown show, but you make extra \$\$\$ by orchestrating all the games! This book teaches you how, while providing you with **nearly SIXTY games, stunts, and things to do**, not just for children but teens and adults as well. Some of these items you could even adapt for a magic or clown SHOW! Hey, I am already planning using one myself!

Trust me! This is not another book of tricks. David Hallett worked all of this material, and by adapting it to your style and character, **SO CAN YOU!**

Profit at the Party...only 29 copies in stock!...just \$35.00



Flower Wallet

Over 100 sold on my UK lecture tour in October, and I've been basically out of stock for months. Now Flower Wallets are back!

Show this flat cardboard wallet empty on both sides, inside and out, then close it. A moment later you open it to reveal a pair of colorful spring flowers. You repeat this four more times until you have **TEN FLOWERS** in all, filling a small basket. And it's so easy!

Flower Wallet is essentially a black cardboard version of the Humber Wallet, but with 5 secret compartments. Each compartment can hold a pair of spring flowers, or money, photos, business cards, whatever fits. You get **TEN** mylar spring flowers in five colors with the wallet. See my routine on the *Kidshow*

How-2 video, plus I describe it in the new *Live Kidbiz 2 Master Textbook*.

An excellent value for the low price...**only \$10.00 each!**



Jumbo McCombical Deck

**NEWLY RE-MADE IN PLASTIC JUMBO CARDS...
better than ever!**

I discovered Billy McComb's masterpiece of jumbo card psychology twenty years ago and used it in hundreds of shows. It still works to entertain audiences of all ages—kids, teens, adults, families! Here's how I do it:

A boy and a girl assist you. The boy turns his back to you while you show the girl and audience YOUR chosen red-back card, which the girl holds against her shirt. Now the boy freely selects a card from a blue-back pack, which no one sees except him.

When the boy announces his card, it's completely different from the one you picked—until the girl turns YOUR card around and finds it has MAGICALLY changed to the boy's EXACT SAME CARD!

Believe me: These words do not convey the strong comedy involved in the routine. Buy this and try it JUST as Billy McComb explains. Then YOU'LL really believe me, and you'll get the applause! Complete with Jumbo Cards and Instructions, but follow my routine in *Crash Course on Kidshows*.

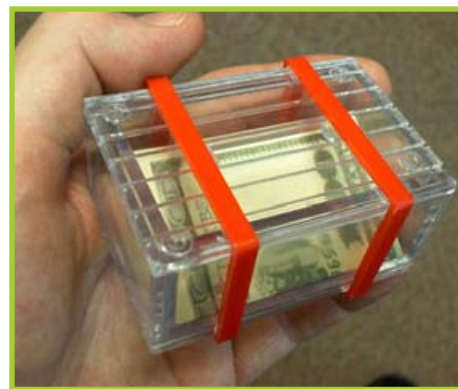
Regular price now: \$25...special until June 1st for you...**\$19.00!**

Wonder-FOOL Box

They vanished, but now are back in stock—this wonderful little plastic box that NOBODY can open except YOU! That's right. Hand the clear see-thru plastic box to someone with a dollar bill inside. Ask him or her to open the box and take the bill out. He can't do it, and neither can she! THEN, right in front of them, you slide open the drawer in the box, take out the dollar, show it around, then return the bill to the box, close it and hand the box to someone else...who still CANNOT OPEN IT!

In my Alaska show, however, I used this same gimmicked box to vanish a marked coin, which later appeared inside a nest of Russian dolls. Because I knew the secret of opening the box, I easily did so behind a girl's head and dumped the coin into my palm, just in the act of placing the box atop the girl's head for her to hold.

You can see a version of this routine in my *Notes on Napkins Lecture* (notes only \$5). Meanwhile, whether you employ the **WonderFOOL Box** as a puzzle, gag, or genuine magic utility prop, you'll have fun with it. And hey, folks, seriously—the price is right! **WonderFOOL Box—unbelievably just \$5.00**



Hocus Pocus Hare

A complete sell-out on my October 2004 UK lecture tour! Hey, I like this pack flat/play big trick so much that I'm personally using it in my new "Magic Animals" preschool show this year!

Show this cute BUNNY PICTURE in a red plastic 6 x 9 inch frame. He's popping out of a top hat, holding his magic wand. Place him behind your back a moment, and he changes to a brown rabbit. "I call him Harry—now he's Dirty Harry!" Then change him back to white again, behind your back.

When the kids start shouting and you go through all the turn-arounds, you finally reveal the BACK of the WHITE bunny where his front was...and where the brown rabbit was, now there's a large QUESTION MARK coming out of the hat!

Hocus Pocus Hare is great kidshow visual magic! EASY to do, great for up to 100 kids, and INEXPENSIVE! **Only \$15.00**

13-Ft Silk Streamers ON SALE!

I don't know how I did it, but we've ended up way overstocked on these beautiful 6-in x 13-ft silk streamers. I use mine as the climax to my Delite Thumbtip routine many of you have seen me perform. Yes, I can accordion-fold & wrap this **13-ft streamer** into a tight ball that will hide in my fist, yet pop open when I give it a snap. But there are other ways to use these streamers:

- Out of Change Bags • Phantom Tube or Ghost Tube
- Niffen Bottle • From inside the Vanishing Coke Bottle
- Any Production Box • SEW two or more together to get **26-ft, 39-ft, even 52 feet!**

Regular Price: \$18-20 each. **SALE PRICE just \$10.00 each!**



Thanks to Scott Humston and Sammy Smith for photo help in this newsletter!

Kidshow Magic • Stop! • Look! • LISTEN!

In 1995 Sammy Smith, Steve Taylor, and I spent an entire day recording a **4-hour set of audio tapes** about working shows for children. We called them the **Komedy Kidshow Kassettes**, and we sold over 1000 sets to magicians and clowns around the world. One kidshow entertainer told me personally: "I learned more from your set of tapes than I have from ten years of conventions!" That made us feel good, and it showed how these tapes could affect and help others. Here is what you'll hear on these tapes, two 90-minute and the third 60-minute:



Tape One: Producing Kidshows. Here we talk about creating shows, structure, patter, transitions, personality, preschools, sucker tricks, more.

Tape Two: Performing Kidshows. Sound systems, warm-ups, set ups, problem kids, applause, controlling audiences, picking helpers, dealing with mistakes, live animals, ending shows, organization, nervousness.

Tape Three: Promoting Kidshows. Booking shows, fees, yellow pages, travel fees, referrals, flyers/calls/visits, mailings, who to contact, contracts, deposits, performing full-time, more practical advice.

Believe me, listening to these audio tapes in your car or home is like sitting in with three full-time kidshow pros, talking the real meat of doing programs for children at schools, parties, churches, libraries, picnics and more. For those who missed us, here are the **LAST 30 SETS on sale: Komedy Kidshow Kassettes reg \$35. Till June 1: \$15.00!**

45-Inch Magician's Cape

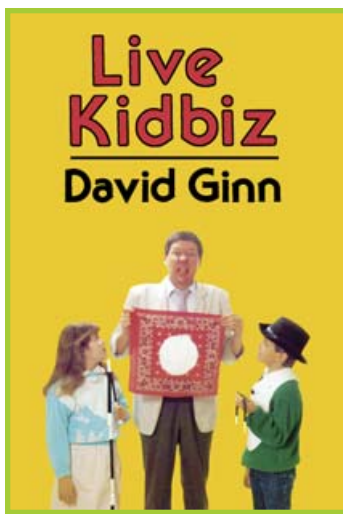
KIDS LOVE DRESSING UP, especially in your show and especially *like a magician!* Now for less than you can purchase and sew one, here is a professional quality KID-SIZE 45" BLACK MAGIC CAPE, complete with stand-up collar and a string tie to keep it on.

Yes, this is the exact same cape I have used in over 500 shows with my Big Black Hat routine described in *Crash Course on Kidshows*, and both boys AND girls simply love wearing it! Dozens in stock right now because I am showing this on my lecture tours of Italy, Spain, and Ireland this spring.

Don't waste your time sewing! Not at this price! **\$15.00 each!**

(PS: Get the **BIG BLACK MAGIC HAT** \$35 from me, complete with free Color Changing Wand, and I'll include the cape at just \$10.)





Live Kidbiz #1 Book/DVD Reprinted!

SOLD OUT! Yes, *Live Kidbiz* has sold out its 2100-copy first edition! But thanks to Sammy Smith the original *Live Kidbiz* book is now reprinted and includes a DVD, sold only as a combination!

Live Kidbiz 1 contains a dozen video cuts with a book explaining them all, as follows: Vanishing Coke Bottle, Magic to Rock Music (canes, silks more), Climax Egg Bag, Radio Rabbit (a production you can make), Eye Chart (I can't see a thing!...yes, make one!), the Ching Soo Firecracker, Lobster Cards (do it yourself, adapt to suit you), Tricky Bottles, Sun & Moon (I played it in 300 live shows), Arrowhead, Dagger Rabbit Vanish, and Closing Magic to Music, which includes a silk blendo, silk fountain, and a giant flag staff production that brings the children to applause.

Live Kidbiz 1, official price \$35. *Your SPECIAL PRICE: \$25.00*

FAIR WARNING: The original 300-page hardback **KIDBIZ** book, filled with over 500 jokes, gags, one liners, and wonderful kidshow routines, is going out of print. I have less than 50 copies left, and I will not reprint it ever in hardback. Maybe paperback, but not anytime soon! If you ever want a copy, now's the time! Order the ORIGINAL **KIDBIZ** BOOK at \$30, and I'll autograph it if you ask! Just so you won't be confused, the *only duplication* in **Kidbiz** and **Live Kidbiz** is the Vanishing Coke Bottle. *Everything else is different!* See our website (www.ginnmagic.com) for the complete contents. Don't wait! ACT NOW! Going...

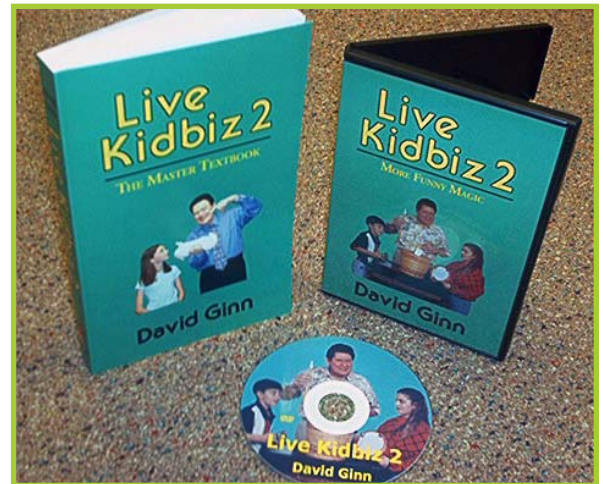
Live Kidbiz 2: Master Textbook and DVD/video

CHECK OUT the new **LK2** DVD and here's what you'll see:

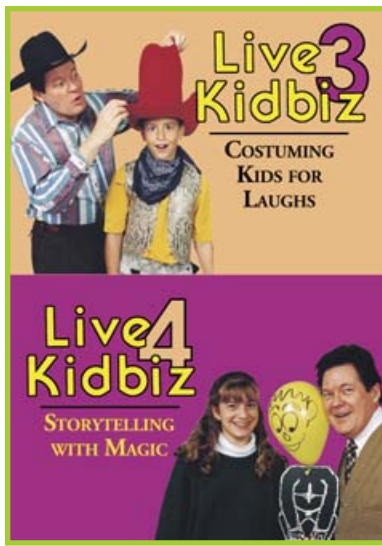
- **Jungle Warm-up** using rope tricks out of Tarbell
- **No Bounce Ball** with an audience helper
- **Disbanded Arm Penetration** with a girl from the audience
- **Go Fish** is a do-it-yourself routine with two children and fish pictures
- **Snake Basket** with 2 kids from my jungle show
- **Easter Egg Count** from a pre-school show, 2 kids, plastic eggs, *very adaptable*
- **ABC Puzzle** with 4 kids, great fun and a strong ending
- **Wild West Animals**, my best version of Charlie's Invisible Message
- **Coke Bottle Rabbit**, my live bunny vanishes and ends up in a two-foot Coca-Cola Bottle. YOU can make it too
- **Sawing in Half** and the *funniest bit* you'll ever see, thanks to Burling Hull
- *finally the Road Race, Guitar Solo, and the Tablecloth Stunt—pulling the cloth from under the dishes!*

And it's all explained in **Live Kidbiz 2: The Master Textbook**, 312 pages with over 100 photos and drawings—the *KEY to everything!* Sold only as a set, **LK2 Master Textbook** explains in words, photos, and drawings EVERYTHING on the **LK2 DVD**. Furthermore, this book is twice as long as the **LK#1** book because *it describes MORE than just the video*. For example:

- **Three Fun Warm-ups** with Silver Sceptre, Flower Wallet, and Frank Herman's Glow-Loops
- **Charlotte the Writing Spider** from my *Magic in Black and White* library show
- **Three Important Things** on embellishing tricks, pacing your performance, and "the magic formula"
- **Kids Love Animals** and how this fact can affect your shows
- **Book Cover Revealed**, my Denzel Washington routine
- **Penguin Trick** from my Frozen Magic Show
- **Jay Gorham's Puzzle Illusion**
- **Money Elimination** a feature of my Money Magic Show
- **Bring That Rabbit Back**, whether you should vanish a rabbit in a kidshow
- plus a complete 4-chapter commentary on *Live Kidbiz 3, 4, 5 and 6 videos* with amazing **INSIDE INFORMATION** you can use! **All for just \$35.00 total!**



Best Way to Order: (Email) ginnorders@comcast.net



Live Kidbiz 3/4 Combined on one DVD!

Live Kidbiz 3: Costuming Kids for Laughs

KIDS LOVE TO DRESS UP. On his third Live Kidbiz video tape, David Ginn will show you exactly how he has used this fact to create laughter in shows at schools, kindergartens, and libraries. You'll enjoy the by-play as David puts a too-big hat atop a boy's head and can't find the little guy. You'll see glasses, coats, vests, aprons, beards, banners, shirts, and skirts brought into the action to embellish the magic routines and simply make them more fun.

A SURPRISE HIGHLIGHT of Live Kidbiz 3 is the Cowboy Race, an explanation of how real cowboys dressed and a guest visitor in a ten-gallon hat. You won't believe the little guy who "wins" the race, so watch him twice!

LK3's BIG FEATURE is David's "Radio Show," a 17-minute play using magic to depict a "live broadcast" of a 1930s style radio murder mystery. Throughout the play, you'll be laughing and trying to guess "Who did it?" Before the tape is over, you'll even experience a spooky scene from the Magical Wonder Show, in which someone who was there isn't but is somewhere else. "Trick or Treat!" This video is both! Running time: 60 minutes.

Live Kidbiz 4: Storytelling with Magic

HERE YOU HOLD the fourth video in the Live Kidbiz saga. In the next 60 minutes, David Ginn will entertain you and his audiences with magic which tells stories and delivers messages. Not only will you see how David presents these routines 300 times yearly, but you'll also experience how his school, library, and family show audiences react to comedy-filled magic. Join in the fun as David presents:

- Magic Drawing Board
- Jolly Polly George
- Save Our Water
- Big Bad Kong
- Puzzle Talk
- Watch Tester
- Pieces of Eight
- Sharpshooter!
- Guillotine!
- Rabbit Botania

Running time: 60 minutes.

Two full hours of Live Kidbiz 3/4 on DVD: \$35 retail
Special to Autumn's E-Leaflet friends until June 13, 2005: only \$25.00!

Necklace Prediction

Good things sometimes come in small packages ... and for low prices! This is indeed one of them. Want proof? Well, I took two dozen on my Italy-Spain tour weeks ago and SOLD OUT before the tour ended! Amazing!

Open the plastic jewelry box shown, and remove 4 plastic hearts: red, green, black, blue. Close the box. Have someone select one of the hearts and hold it in her hand. Isn't that amazing? you tell her. Why? Because I left the chain in the jewelry box, and look what is hanging from it. So saying, you again open the box (which you never showed empty). You remove now a golden chain with one heart hanging on it, the exact color selected by the spectator!

Believe me—this really amazes them! It is SO EASY to do! And it's not always the same color heart selected. Carry everything in the box in your pocket and perform this one anywhere. You'll love doing it, just add your own personality and storyline.

NECKLACE PREDICTION...only \$5.00



SPRING SPECIAL OFFER: Place any order over \$50,
and we'll toss in the Necklace Prediction trick ABSOLUTELY FREE!!! Just ask for it!



Vanishing Coke Bottle with Free Silk

After 25 years of performing this wonderful trick in thousands of live shows, plus selling it in lectures, the Vanishing Coke Bottle story is coming to an end. The manufacturer has NO MORE because he sold them all to me. Yes, they are here in Ginnville!

Show a liter Coke bottle, cover it with a paper tube, suddenly crash the tube down over it and show it empty—**COKE GONE!**

See me perform it on the first *Live Kidbiz* DVD or in the **Kidbiz** original book. It still plays, and audiences love it. You can even change a Coke bottle to a can or Coke or even Pepsi!

In 1980, when this bottle came on the market, the price was \$35. Over the years it went over \$50. For the last bottles, starting in 2005, my price will be **\$35.00 until the end**. No more will **ever be made!** *Guaranteed!* A great trick at the original 1980 price plus I'll toss in a **FREE 18" Silk** to use in the trick! **ONLY: \$35.00**

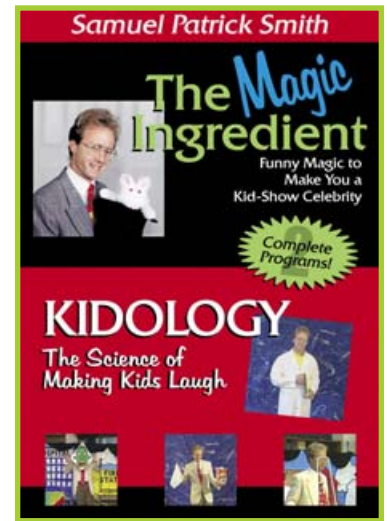
Sammy Smith: Double Dose DVD!

DVDs are the wave of the future, and that's why my friend Sammy Smith has re-issued BOTH his excellent kidshow videos on **one DVD!**

- **The Magic Ingredient:** *Funny Magic to Make You a Kidshow Celebrity.* Sammy's first video contains children's show routines I've seen him perform live dozens of times: Crayons to Scarf, Crystal Tube, Egg Bag, Headband Blendo, Billiard Balls, Nest of Boxes, Shrinking Glove, Imagination Cap, and Puff the Magic Rabbit, which kids and adults love!
- **Kidology:** *The Science of Making Kids Laugh.* More fun for children, especially good for pre-schoolers—Invisible Flying Silk, Soft Soap, Beach Balls Portable, Cut & Restored Rope, Monster Hat, Funny Commercials and Jokes suitable for little kids. Live show footage enhances the studio explanations, making for you a great teaching tool.

Sammy's formula for kidshow success? Good material plus solid presentation. Each effect in these videos follows this rule, making you and your audiences the winners!

Sammy Smith DOUBLE DVD: Reg \$35...spring special: **\$29.00!**



Until late month of May, when I have returned from Italy, Spain, Ireland, and even Calgary Canada, I will each of you every blessing and success in your children's show performances. We at the Ginn house appreciate each and every order you place, and we're happy if we've helped you ENTERTAIN and EDUCATE children.

May all of your magical flowers, real and feathers, bloom this spring of 2005!

DAVID GINN
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ginnorders@comcast.net • website: www.ginnmagic.com

PAYMENT: Visa, Mastercard, Discover and American Express, checks on USA banks, money orders in US dollars, and US cash! Make out checks to DAVID GINN (not David Ginn Magic or Ginnmagic!)

SHIPPING: We ship usually twice each week by UPS and USPS. In USA for shipping add \$6 under \$50 order, \$7 to \$99, \$8 per hundred thereafter. Outside USA add \$10 minimum for surface rate, or 30% for airmail. Please allow adequate time for arrival before inquiring on when it was shipped. Many thanks!

[Order Form Below](#)

Mail or FAX Order Form. FAX or mail only form below.

DEAR GINN FAMILY: Please send me the following items listed below.
My check, cash, or money order on US bank is enclosed. Or charge to my credit card below:

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